

THE BORDER COLLIE YEARBOOK 2014

This will be the 34th issue of the book and this year, as for our 2013 book, the publishers will be Colophon Printers of Carlisle. Your participation is essential for this and future editions of the book so please contribute an article, feature, story, facts, pictures, anything you think would be of interest. We particularly hope that you will advertise your kennel. This adds to the book's interest and the income it provides makes its publication possible. This year we have increased the advertising rates slightly to cover higher printing costs but will discount them if you send your copy and payment by the deadline. So please advertise in the 2014 book.

UK breed champions of 2013 will get a free page and overseas champions will get a free half page (but note that free inclusion for a champion applies once only. A free half page 'In Memoriam' is given for deceased Show Champions. We also list Stud Book, Junior Warrant and Show Certificate of Merit achievers and puppies or adults that have been tested in the year for CEA, hips, hearing, CL, TNS and gonioscopy.

Advertising rates are – One page - £58, two pages £106, three pages £150, four pages £188, five pages £220.

However if you submit **before 31 October 2013 -**

One page £52, two pages £96, three pages £134, four pages £168, five pages £200.

The final date for copy and amendments will be **1 December 2013**. Anything received after that date will be returned. As in previous years we will have to charge for the compilation of adverts that are not emailed or sent on disc. The cost will be £10 per advert. Anita Gowing has kindly offered to help compile adverts for those who are not so competent on the computer. Anita can be contact on 0121 4714445 or by email colliecottage@gmail.com. Please give her as much time as possible.

NB – Full page advertisers get a free yearbook. Four page advertisers will get two free books.

Half pages are available for stud dogs, in memoriam etc at a cost of £30 before 31 October and £34 after that date. These advertising rates are for members of the Border Collie Club of GB. A higher rate will apply to non-members.

All advertisers will be sent their pages for proof reading once laid out in draft by the printer. Corrections of spelling etc will be dealt with free of charge. Updates, variations and changes may incur extra costs. A prompt reply will be required.

Submission of your advert can be by email, disc or paper and photos to the editors or by email direct to Colophon Printers sales@colophonpress.com. Tel 01228 524444. Our contact is Brian Anderton.

The book is A5 - type area 180 deep by 120 wide with bleed of 3mm. If your advert is to be a full page without margin then position the wording and picture content away from the edges to avoid losing information. This particularly applies to the spine edge of the page where at least 6mm should be allowed. A two-page advert will be given facing pages but you will need to advise which is left and which right hand page. A single page advert will be allocated to left or right unless you state a preference. The Kennel Prefixes will be in alphabetical order whenever possible. The book will be full colour. Colour should be CMYK and not RGB. Files should be not less than 300 dpi at required size. Please supply the editors with a hard copy of your advert.

The books will be available at Crufts 2014 where you can collect them. If you need to have the book posted then we ask you to pay the cost of postage.

Annual subscriptions can be sent at the same time as your advert. Costs remain the same – single £7.50, joint £9, family £10 and overseas £10.

Payment can be made by bank transfer to the National Westminster Bank – BIC NWBK GB 2L – IBAN GB32 NWBK 0102 4602 1813 20 or by cheque which should be made payable to the **Border Collie Club of Great Britain** and sent to the editors – Doug and Louise Collier, Beechwood House, Newtown, Blackford, CARLISLE, CA6 4ET. Tel 01228 672095 or email louise@collier926.orangehome.co.uk .